The Coventry Cat



Official Newsletter of the Jaguar Association of New England

August 2018



Photo by Tracey Levasseur

Lyricists Ira Gershwin and DuBose Heyward sure had it right in the opera Porgy and Bess.
And cats of all kinds know this, of course.

"Summertime, and the livin' is easy."







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Tracey Levasseur
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with excellent demographics.

From the President Dean Saluti



As August approaches, all we can think about is Concours, Concours, Concours! If you haven't already done so, please register right now. Register for Champion Class and the judges will open your bonnet. Or you can register for Driven Class, for "drivers" like me, or else Display Class, where you can take a nap and no one will judge you!

The JANE 2018 Concours Chair, Daniel Graf, continues working hard to make this the best Concours yet. It's not even August, and we already have 50 cars signed up. Daniel

has arranged for a huge tent, donated by the Town of Sturbridge, for us to use as a cool, shady oasis.

JANE member Dirk Burrowes, the Producer of a Classic Car television show on Public TV, will be filming our Concours for a documentary, and your Jag may be on TV. The opening ceremony will include the British Consulate, the Vice President of Jaguar Land Rover North America and the Hagerty Northeast Region Sales Manager. Also, don't miss Friday night's "open house" Hospitality Suite party, with master chef Max Paronich's delicious specialties including his signature clam chowder and lobster rolls, plus a single malt scotch tasting and British beer.

At our July monthly meeting, Chuck Centore hosted us at the Wayside Inn. Our speaker was author Anthony Sammarco, speaking about his recent best seller, *Howard Johnson's*. The Wayside Inn prepared a special "HoJo's" meal, including chicken pot pie, macaroni and cheese, and ice cream!

On August 26 we'll have a new event, the North Shore Clambake and Pool Party, at the beautiful, historic Kernwood Country Club in Salem, MA, hosted by David Zeller, Hagerty Classic Car Insurance rep and a member of the Kernwood Club. I understand that after the clambake, we will have a "Jag ride" to the famous Richardson's Ice Cream Farm for dessert. Don't miss this fun event.

Finally, get ready for JANE's "Martha's Vineyard Weekend," October 19-21. We will be staying at Lambert's Cove Inn in West Tisbury. They are holding all 15 of their rooms for us, so make your reservations for this trip right away. There is a fantastic room rate and the rooms are going fast. Call Marjorie and me to RSVP (617-285-6565).

Thank Chuck Centore, our VP of Events, for all our wonderful events as we keep JANE the "biggest and best Jaguar Club in North America."



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www.jagne.org has arrived!

Welcome to JANE's New Website

By John Brady

The JANE IT Committee, (John Brady, Chuck Centore, Bonnie Getz, Dave Moulton, and Margie Cahn) is pleased to announce that the new *JANE website* is now up and running. We have been working on this website for JANE since we were formed last December.

As you have probably noticed, early in 2018 we selected Constant Contact, a commercial internet communication vendor, for general club communications. We hope that you have become familiar and comfortable with their operation by now, as we have been using it successfully for the past six months for all club notifications and sign-ups for events (thanks also for Chuck Centore's efforts).

Similarly, the IT Committee has decided to use a third-party vendor for the website as well, choosing Faith Lamprey and Bruce Vild of British Marque Car Club News in Rhode Island. They have offered website creation and maintenance for car clubs around the US for many years, and are extremely familiar with such clubs' operational needs, problems and desires. Faith and Bruce created a pilot website for us which was presented to the JANE board of directors on 1 July 2018, where it was approved unanimously. The new website will be fully maintained by British Marque Car Club News. The burden of programming and updating the website is

assumed by Faith and Bruce, and relieves club members from this time-consuming technical activity.

The menu selection on the left side of the home page is for the most part self-explanatory. Membership and events-related tabs (Concours and Calendar of Events) will link to Constant Contact-generated

forms for collecting information and allowing payments. Club leadership – the VP of Events, the VP of Membership, and the Treasurer - will be sent emails with information pertinent to their duties.

The Coventry Cat tab allows a user to look at and download any of the past Coventry Cat issues going back to 2002, except the most current issue, which is only available to members after they have logged onto the site as a member. The Cat tab shows up on the Members Only login tab, where there is also a searchable database for all members.

All members who would like to add pictures of their cars can send a "large" number of pictures to British Marque Car Club News for addition to their profile. This procedure will be the subject of a future detailed notification as we begin to formally define what we mean by "large."

The Advertisers tab lists all our sponsors with their contact information.

Classified Ads are free to all members and should be submitted to David Moulton, editor of the Coventry Cat for inclusion in both the Coventry Cat and the website. Please contact him directly at *d18@moultonlabs.com* or call him at 978-448-6828. Commercial advertisers please contact Mike Axford at *mike. shstudios@charter.net* or call him at *978-449-7415.*

PLEASE . . .

- USE THIS NEW WEBSITE FOR ALL EVENT SIGN-UPS including the Concours, as the old website soon will become completely non-functional for registrations.
- **BE PATIENT.** Because this is a new website, we can reasonably expect glitches, growing pains, unintended consequences and other problems. Be assured that we (the IT Committee, Faith and Bruce, and The Leadership) will work through and resolve these issues as quickly as we can.
- WELCOME FAITH AND BRUCE on board. We are extraordinarily fortunate to them on board, both for their computer chops and their knowledge of cars and clubs. They have been great to work with, and we look forward to an even greater website experience thanks to their presence. Just so you know, they will be at the Concours under their newsletter. British Marque Car Club News, banner. Please stop by and say "hi...., and thanks," for their involvement! They will probably answer any questions you may have about the website or your car, and/or help you work out any problems as well (at least for the website).
- **THANK DENNIS EKLOF** for the years of service he put in growing our legacy

website, which will go entirely off-line in September. Dennis did a wonderful job developing it, and its functionality has presented a great standard for us. Without doubt that functionality and performance led to the new website being far better than it would have been otherwise. Thanks, Dennis.



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Our current home page
August 2018

Membership

JANE Membership Report

by Howard Kalet



Our membership as of July 22, 2018 is 266 paid members. This month we had one new member join, Guest Membership will no longer be available. Potential members will have the option to learn more about JANE from our website and/or take part in one our events. Of course, those potential members could simply sign up using our website and Constant Contact.

Our membership continues to lag behind last year's level as well as below the 300 membership level we have sometimes reached in recent years. Our current

membership is comprised as follows:

- 249 are Full paid Members of JANE.
- There are 11 Associate Members, plus 6 lifetime and complimentary members.

Other Info: 110 of our members receive the printed version of the Coventry Cat, while more and more members elect to receive the online version of the Cat.

Car Badges

No badges have been sold this month. 89 badges are available for sale of the last order of 100. The price is unchanged at \$45 per badge. Please contact me if you would like a badge.

Website Update/Transition

Your Membership Chair is now involved with the new website transition. There are many facets of this transition to coordinate and customize before we approach our critical year end/winter registration period.

A quick overview is that membership data will become available initially from Constant Contact or, as in the past, snail mail. This membership data might include new member registration, renewals and/or information updates.

Based on the IT committee recommendations, membership data will be updated on a monthly basis, so any mid-month entries will not be posted prior to month-end.

Please welcome our latest JANE member

John Robison, Springfield, MA 1969 E-Type OTS, 1987 XJ Sedan, 1990 XJS Convertible





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XK70: A Member's Report

Then and Now The XK70 Jaguar Festival at Shelsley Walsh, UK, June 9-10, 2018

By Marguerite Dennis, photos by Russell Dennis

The Italian writer Giuseppe di Lampedusa wrote: "For things to stay the same, everything must change." The world has changed a great deal since the Jaguar XK engine was first created in 1948 and launched at the Earls Court Motor Show, but Sir William Lyons knew something about durability. I suppose if something is classic and has a purpose, it lasts forever.

Foremost in the minds of those of us fortunate enough to gather in Shelsley Walsh to celebrate the 70th anniversary of the XK engine and the three classic sports cars it engendered – the XK120, 140, 150 – was the joy of seeing more than 400 classic Jaguar cars and meeting many of their owners. We gathered from all parts of the world to remember and celebrate the XK engine and these historic cars that have motored so wonderfully through time.



In Shelsley Walsh, a few of more than 400 Jaguars!

This article is not an elegiac description of a long-lost bygone day. Nor is it a technical article – my limited knowledge and understanding of the mechanics of the XK engine prevents that. Rather it is my wish to bring you, the reader, to the 113-year-old motorsport venue, Shelsley Walsh in the West Midlands of the UK, the venue where Sir Stirling Moss first competed in

1948, just after his 19th birthday (he won). This is my attempt to paint a quick impressionist vision of the twoday celebration at that wonderful venue. Shelsley Walsh, according to Sir Stirling, is the



Stirling, is the *A nice Sunday morning drive up the hill at* best known and *Shelsley Walsh* . . .

most historically important hillclimb in the world, not only because of its place in the history of motor car racing but also because of its atmosphere. I am a person married to amazement and what I experienced in Shelsley Walsh exceeded all my expectations.

But let's begin at the beginning. The Shelsey Walsh Hillclimb is home to the Midlands Automotive Club. Founded in 1901, the club is the oldest motoring club in the world. And it was the members of the club that organized the first hillclimb at Shelsey Walsh on August 12, 1905. And on that day, Ernest Instone made the first Best Time of the Day in a Daimler in 77.6 seconds.

The Club lives today, in part, through the work of Melodie and Jeremy Nightingale, who sell books and prints to help support the Club. Jeremy has been a member of the Club for more than 50 years and Melodie, in addition to being a gifted artist,

is on the Board of Directors of the Club.

Fast forward to 2018 and the XK70 celebration, organized by the Jaguar XK Club. The admission ticket included a scene crowded not only



with people but with the elegance, beauty and workmanship of XK120, 140, and 150 Jaguars. And, of course, there were many *other* Jaguar models as well, dotting the landscape of Shelsley Walsh. However, having just restored our 1958 150 S OTS, my focus was on the 120, 140 and 150 cars.

The organizer of the event was the legendary Philip Porter, author of many books on Jaguars. I read, with limited understanding, his "The Complete Illustrated History," and recall a sentence that remained with me long after I put down the book: "If you can't buy a Rolls, you can buy Distinction." And Philip certainly bought distinction. Seven of his Jaguars, including a 120 FHC, a 140 Roadster and a 140 DHC, were represented in the festival.

I had the good fortune to interview Philip. His knowledge and enthusiasm for all things Jaguar are infectious. As many times as I saw him during the festival, a twinkle in his eye was always in evidence. Philip's love of Jaguars dates back to his father, who drove an XK120 roadster in the 1950s. Philip has no favorite Jaguar but he does have a favorite driver: Stirling Moss.

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XK70 organizer Phillip Porter shares insights with the author.

Philip also believes that the classic and classy design of Jaguars contributed significantly to its longevity. That and the fact that cars with the XK engines were fun to drive and WORKED!

Also contributing to Jaguar's longevity, indeed to the salvation of Jaguar, was the leadership of Sir John Egan. Considered by many as Jaguar's savior during his tenure as chief executive from 1980 to 1990, Sir John's presentation on the challenges and ultimately the success of Jaguar is a testimonial to determination and just plain hard work. His lecture at XK70 would be well received in any MBA class today. Product quality, emotional intelligence and taking the long view were the hallmarks of Sir John's success. So was his leadership and wisdom.

Another highlight of XK70 for me was a peek into the world of race car driving, courtesy of Richard Attwood, the 1970 Le Mans winner, and Willie Green, a former eminent racer.

Meeting eclectic and interesting people from all over the world was a baked-in feature of the Jaguar XK70 Festival. As you can see from the photo, Anne and Colin Stewart from Scotland could be the poster children not only for all things Jaguar but for how to live life with joy and enthusiasm.

Proud owners of a 1953 XK 120 OTS, formerly owned by John Lyons, son of Sir William Lyons, the Stewarts bought the car in 2004 and since then have travelled 58,600 miles in 38 countries. The list of awards deserves an entire separate article but I think it worth noting here that in 2017 the car won the highest accolade at the Pebble Beach Classic Car event in California.

Dressed in period costumes, Colin told me that they had just driven from Scotland to Shelsley Walsh with the top down! I have no idea how old the Stewarts are. To me they are ageless.

I have been to many car events; some boring, others exciting, but nothing I have experienced comes close to this event — there was something for everyone. In the Ladies arena there was a shopping village. Stepping back in time to the 1940s and 1950s were the vintage clothes of Susannah Midwinter, owner of Fashion Fandango. Susannah's great style and sense of fashion made her tent a fun stop as well as a necessary one



Ann and Colin Stewart, with the author, and their well-traveled XK120.

if you wished to jive the night away at the "Mess Tent" Party. Ladies could get a massage, have their hair styled, get a manicure or a facial. The lovely and trendy clothes of designer Angela Stone made me wish I was 30 years younger and 20 pounds lighter.

Straw hats, striped bowties, +2 and +4 (men's pants used either for golfing or shooting), navy blue blazers, plaid hats and wide skirts all contributed to the landscape at Shelsley Walsh.

In his novel "The Wings of the Dove," Henry James wrote:

"We shall never be as we were." Those of us who gathered on the two-day, sunsoaked Jaguar XK70 Festival, certainly will never again be quite the same as we once were. I don't know how many cars participated in the hillclimb and I don't know which car won. What I do know is that for two days the unmistakable lovely sound of that historic and brilliant XK engine filled the air in Shelsley Walsh and we were once again 25 years of age with life ahead of us, full of promise and adventure.



. . . picking up the pace a little at Shelsley in the afternoon . . .

Thank you Jaguar, and especially your XK engine, for transporting us back in time.

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A Jaguar Phoenix

Rising from the Ashes

By George Parker (the younger)

Preface: This car, a Jaguar XK-120, was purchased in 1981 by my father, George H. Parker. He spent most of the 1980s restoring it and the next two decades driving and enjoying it. In 2013, he handed it off to me.

Unfortunately, in May 2015, we suffered a house fire that also damaged Dad's XK-120. Fortunately, although the damage was significant, it was also mostly cosmetic. The accompanying photos show some of the most severe damage on the car and various points in the car's refurbishment.



George's XK-120's front end suffered from blistering paint due to the heat of the fire it was exposed to.



Detail of the paint blistering on the leftfront wing.



The restoration begins.

The restoration began with disassembly in January, 2016. This work was performed at the Richmond Auto Museum, owned by fellow Central Virginia British Car Club (CVBCC) members Bruce Woodson and Chris Champeau. Bruce was one of our heroes, who stepped up and gave us invaluable assistance when we simply couldn't do it ourselves — he managed to rescue the car from the fire scene and provide secure storage for it at the museum.

Around April of 2016, the car was delivered to Paint By Dillon in Ashland, VA, who had signed on at the beginning to do the paint and bodywork.



Primer on . . .

Bob Dillon does excellent work and asked me what level of "restoration" I was looking for. I told him that I wanted a great looking car (as it was before the fire), but not SO great that I'd be afraid to drive it. He told me he'd leave a flaw, but not tell me where it was – perfect!



The body is now mostly painted . . .

Bob also told me that this car would not be on the top of his priority list, as Hagerty only settled for a portion of his hourly rate (they later settled for the difference - with no hassle, to their credit). But all along the way, he forwarded many photos of the progress. He finished his work in August of 2017 and the car was delivered to my new home's garage. Although I had hoped that Bruce Woodson would be able to handle the reassembly (since he rescued the car right after the fire, I felt I owed him), but his plate was overflowing at the time. Further, he was reluctant to take on the interior as he's really not set up for that "clean" work. I had been in contact with Gassman Automotive (Mike Gassman) in Waynesboro, VA about doing the interior, and as Bruce and I discussed the project, he commented that the easiest course of action would be to just have Gassman do the full reassembly. So that became the plan.

When I first talked to Mike, he stated that he'd need about a month lead-time before he could get the car into his shop. When Bob Dillon gave me a completion date, I called Mike for a date on his calendar. He said it would be late October

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from The Editor's Pit



The editor, thinking about 4 PM, a Perfect Martini and lounging in the Pergola. Retirement isn't all bad.

I hope you have enjoyed this summertime August issue. In September, I expect we'll have a big write-up on the Concours, plus Brian McMahon's report on attending driving school.

Also, Gordon Taylor has submitted several articles which we can look forward to in the Fall, along with several other articles we have pending.

That about covers it. Feel free to complain to me about anything, at d18@ moultonlabs.com. And once again, thanks for sending me all this material that I could never possibly make up! And, especially, thanks for then *reading* it all! See you at Concours, Kernwood and/or The Glen.

Happy lobsters!

Rising from the Ashes - (Continued from page 8)

or early November before he was ready for it. But just a week later, he called and told me he had a cancellation and asked if I might like to bring the car down the next week. You bet I would! So the car was delivered in early September.

I accompanied the car to Waynesboro with my car loaded with all of the parts – interior, bumpers, trim, etc. At Gassman's shop, we sorted the parts onto a large cart for his team to be able to accomplish the reassembly with minimal fuss. As work proceeded, Mike had his staff forward periodic photos of the progress.



The interior, after the Gassman Automotive work is completed.



The XK-120 nears completion . . .

Finally – she was done! On December 7, a fellow-CVBCC member and I went down to look it over and see what else needed to be done. We developed a very short "punch list" – rear lights didn't work, mod to tonneau cover for better fit, and few other small items. When it was done, I arranged payment – my part for a few items (like carb rebuild) not related to fire damage, and Hagerty's for the rest. Again, to Hagerty's credit, they covered all of the fire-related bills with no issues whatsoever.

The car was finally complete, bills paid, and ready to pick up in mid-January. Once again, Bruce Woodson (Mercer & Woodson, Central Virginia British Car Club, Richmond AACA, long serving/suffering Classics On The Green Chairman, semi-professional musician, and many other hats he wears!) came through and took me down with his trailer to bring her home.



Ready to roll once more . . .

It was a long project, one which I clearly did not take on willingly. But in the end, the car is better than it was – she has fresh paint (and underlying bodywork), fresh chroming, new window glass, refurbished gauges, and completely new interior (just to name the major items).

One final word about my Hagerty coverage. As already mentioned, they covered all of the fire damage with no hassle at all. But in addition, they called me very early on (June 2015) and *offered* to cover any unpaid medical bills as part of the med coverage I had on both the Jag and my old Spitfire (which turned out to be the cause of the fire and, sadly, a total loss). When was the last time you heard of an insurance company offering to give you money? As long as they'll have me, I'll be a customer for my classic cars.

UPCOMING EVENTS in AUGUST and SEPTEMBER

JANE ANNUAL CONCOURS D'ELEGANCE

Friday - Sunday August 10-12 Sturbridge Host Hotel, Sturbridge, MA

Our biggest and best event of the year! This year, Daniel Graf has pulled out all the stops for our Concours d"Elegance. His team has laid out a full weekend of events, including the Concours itself, an Awards Banquet and a Jaguar Parade through Sturbridge, in addition to plenty of time for R&R (i.e., partying).

Contact Daniel at Danielgraf100@yahoo.com

NORTH SHORE CLAM BAKE Sunday August 26 Kernwood Country Club, Salem, MA

It used to be Potluck in Groton. But now we're moving up in the world, right into the heart of The North Shore, at the prestigious Kernwood Country Club, considered one of the most "beautiful and endeared clubs in the Northeast." David Zeller is chairing the event, and he writes:

"Everything will take place poolside. The cocktail hour will begin at 5:00, with a cash bar. The Clambake menu will include a buffet of sirloin tips, clam chowder, steamers, corn on the cob, baked potato, salad, warm rolls, watermelon, lemonade, and iced tea. There's even an option to add a 1 1/2 pound steamed Lobster to your plate for an additional fee. Before and during the meal, we can also enjoy the pool. There are private men's and ladies' locker rooms for us to use."



"After the meal and swimming (for those who choose to dive in), I will lead us on a short ride to our 'dessert destination,' a drive up Route 114 to Richardson's Farm, est. 1695, for their award-winning ice cream 'Dutch Treat.' EMTs will be standing by to treat anyone who goes into a diabetic coma!

"Can't wait to see you there, David"

ROAD TRIP TO WATKINS GLEN

Wednesday - Saturday September 5-8

Jaguar is the featured marque for this year's Watkins Glen Grand Prix Festival. There will be a Jaguar car show plus a rally on Thursday, Sept. 6th, followed by a morning tour and some parade laps around the modern Watkins Glen track on Friday, Sept. 7th, plus more parade laps around the original open-road course and a street party. The informal plan is to drive out Wednesday, Sept. 5th, and enter all the events on Thursday the 6th and Friday the 7th. See the current Jaguar Journal for a more detailed write-up on the event(s). Participation will be on a do-ityourself basis, but the more coordinated we are, the more fun we are likely to have. Kevin Murphy has volunteered to be our informal coordinator, so get in touch with him for planning information (xpertcool@aol.com).

27TH ANNUAL BRITISH INVASION Friday - Sunday September 14-16 Stowe, VT This is THE Car Show!

As you know, beautiful Stowe, Vermont, plays host to the largest all-British motorcar show in the United States, a dazzling collection of classic British motorcars on the third weekend in September every year. MG, Triumph, Austin Healey, Jaguar, Singer, Morgan, Land Rover, Rover, Rolls-Royce and Bentley, Riley, Sunbeam Alpine, and British Motorcycle comprise over 65 separate classes.

From high-brow to low-slung, the gamut of British auto history is well represented. There are two major car shows - **People's Choice** and the

Concours d'Elegance. Stowe has a wonderful British flavor and provides the perfect setting for this event, with rolling hills, spectacular fall foliage, and wonderful winding roads to entice us all.

Contact:

http://www .britishinvasion.com for details and registration information.

JAGS ON THE LAWN AT WAYSIDE INN Wednesday, September 26, 6 PM

Ahhh. The Lawn. Jags everywhere. A few beautiful autumn leaves. Marvin the Bartender. Roast Beef. Good conversation. Frank Grimaldi spinning racing stories for us from the Glory Days. You still know the drill! For a few hours, in a beautiful place, all will be right with the world.

Coordinator: Chuck Centore (cpcentore@comcast.net) 978-201-9782

FALL SLALOM

September 29, 2018, 10:30 AM In-Control Parking Area, OSGOOD LANDING 1600-1650 Osgood Street North Andover, MA

JANE will host our second JCNA-sanctioned Slalom of the year in the North Andover In-Control Parking lot. Your last chance to hone those car control skills for the coming winter. Rich Hanley and Glen McLachlan are our coordinators this year. If you have any questions or need more information, please contact Rich at: richhanley@britishbeer.com

WEEKEND ON MARTHA'S VINEYARD Friday - Sunday, October 19-21

We will be staying at Lambert's Cove Inn, with a nice drive planned for Saturday with the usual sorts of stops. This is still being organized. It should be fabulous!

Contact Dean Saluti at djsaluti@aol.com or 617-285-6565

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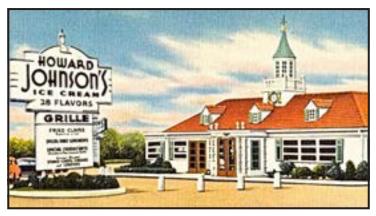
July Meeting Report

Anachronicity: The Wayside Inn Hosts Recollections of Howard Johnson

By Dave Moulton



The Way It Really Was Way Back When . . .



The Way It Became Not So Very Long Ago . . .

Our July meeting was convened, as usual, at the Wayside Inn in Sudbury, which is, incidentally, the oldest inn still operating in America, which made it a particularly interesting venue for the evening's subject, Howard Johnson. The tavern was cool and welcoming, Marvin the Bartender was in good spirits, and almost fifty of us JANIACs gathered to drink, dine and hear author Anthony Sammarco tell us about Howard Johnson, ice cream and orange roofs.



JANE members doing what we do best.

Howard Johnson, as you probably know, was a Boston native who significantly reshaped the restaurant business in America in the 20th Century, not to mention creating some of the principles of franchising, many modern marketing techniques, and some very interesting multifaceted business planning techniques. He was a workaholic who simply obsessed, continuously, about



Howard Johnson

his restaurant business. He once remarked, "I never played golf. I never played tennis. I never did anything after I left school. I ate, slept, and thought of nothing but the business." The commercial results were, for almost half a century, remarkable.

An enduring, if curious, Howard Johnson trademark drew from the nursery rhyme "Simple Simon Met A Pieman." It was featured on every menu, every napkin, every place-

mat, every countertop, every sign.

Another key piece of marketing was, of course, 28 Flavors of Ice Cream (which was how Johnson got his start). Finally, Johnson created a very distinctive modernist architectural style with really distinct orange roofs.

orange roofs.

Johnson also created the basic franchise model as well as successful



The Howard Johnson logo of Simple Simon and the Pieman. Note the drooling dog. I still have trouble believing Johnson included the drool!

franchise business operations, extremely careful, high-quality fresh-food technologies, extensive employee and franchisee training, statistically calibrated portion control, heavy marketing to children to bring in families, exclusive turnpike franchises, traffic flow analyses to determine locations of restaurants, as well as large, welcoming parking lots (the kind that drive urbanists crazy these days). Also, each restaurant had to have six fresh turkeys roasting every day.

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Howard Johnson (Continued from page II)

Johnson got his start in the late twenties, running an ice cream stand in Quincy, MA. In 1929 he opened his first restaurant, and got a huge break when Eugene O'Neill's Pulitzer-winning play Strange Interlude was banned in Boston and its producers moved it to a theatre in Quincy and provided chartered train service for Bostonian theater-goers. The play was five hours long, with a 2-hour break for dinner in the middle. Howard Johnson's restaurant happened to be adjacent to the theatre, and during the play's run it ran at full capacity every night, while developing an excellent reputation among the audience and consequently among the general public as well.

Unfortunately, the depression really hurt his business, but he nonetheless developed the franchising concept, and by 1935, had 30 directly owned restaurants and 140 franchises. World War II similarly hurt his business due to rationing, and by the end of the war he was down to only 12 restaurants, although he had a great deal of commissary work for the military.

However, Johnson won exclusive rights to serve food on the Pennsylvania Turnpike, the Ohio Turnpike, the New Jersey Turnpike and the Connecticut Turnpike during and after the war, and the rest was, as they say, history.

An interesting local club connection is that JANE member Tom Larsen's father was one of Johnson's franchisees, but then left and opened the Pillar House Restaurant, which (if I have this right) Tom then took over and ran successfully for many years.

In the mid 1950s, Johnson expanded his operation to include motels and hotels. He handed over the control of the company to his son in 1959. During the sixties, the company sold \$1 billion in stock, at a time when \$1 billion was actually real money.

Much of Johnson's business ideas and practices have become axiomatic for retail operations, particularly food services, and even half a century after the peak of Howard Johnson's success, the restaurants are still fondly recalled (and there still is one operating, in Lake Placid, NY), while

their operating principles, when executed well, make for some of the best such restaurant chains in the country.

Thanks. Anthony!



Chuck Centore thanks Anthony Sammarco A great talk!! for a really good presentation.



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2018 Calendar of Events

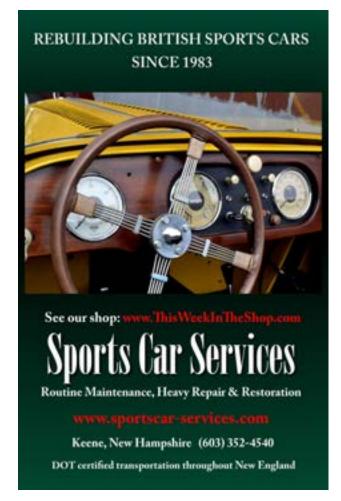
Note: this calendar only lists dates, times, events, some locations and speakers. For details, see the detailed event announcements as they come on line.

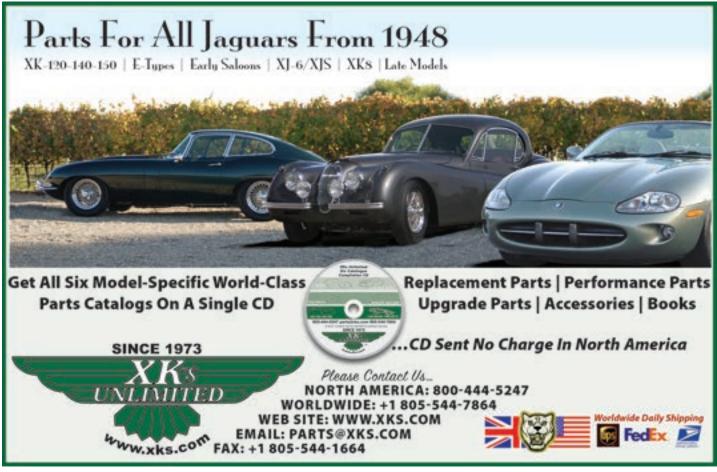
DATE - TIME	EVENT	LOCATION
Fri - Sun. Aug. 10-12	JANE Annual Concours	Sturbridge Host Hotel, Sturbridge, MA
Sun. Aug. 26 5 PM	North Shore Ride, Clam Bake, and Pool Party	Kernwood Country Club, Salem, MA
Wed Sat. Sept. 6-8	Road Trip To Watkins Glen	Watkins Glen, NY
Fri Sun. Sept. 14-16,	27th Annual British Invasion	Stowe, VT
Sun Sept. 23 9AM–2PM	7th Annual Boston Cup	Boston Common, Boston, MA
Wed. Sept. 26 7PM	JANE September Meeting,	Wayside Inn, Sudbury
	Speaker: Frank Grimaldi	
Sat. Sept. 29 10:30AM	JANE Autumn Slalom, In-Control Driver Training Facility	Andover, MA
Sun. Oct. 7	Columbus Day Parade	East Boston
Sun. Oct. 7, 10 AM-2PM	British Legends Weekend Car Show	Sandwich, MA
Fri-Sun. Oct. 19-21	Martha's Vineyard Weekend	
Wed. Oct. 24 7PM	JANE October Meeting, Speaker: TBA	Wayside Inn, Sudbury, MA
Wed. Oct. 24 7PM Nov. date TBA,	JANE October Meeting, Speaker: TBA Tech Session	Wayside Inn, Sudbury, MA
		Wayside Inn, Sudbury, MA Wayside Inn, Sudbury, MA



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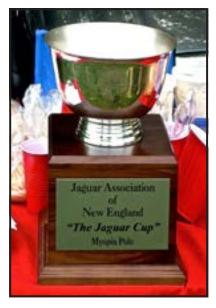


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The Jaguar Cup at Myopia

A Summer Ritual: Tailgating Among The Polo Ponies

By Dave Moulton



You know you're in the depths of summer, this best of all the seasons that precede autumn, when you find yourself gnoshing to excess on a huge smorgasbord of delicious exotic foods and equally delicious libations of various formulations, amid a bunch of like-minded gnoshers/imbibers of the first order, their cars, some of their dogs and a whole bunch of polo ponies.

So it was that 30 odd (yes, we all *are* odd) JANE members wheeled our

Jaguars into position on the east side of Myopia Polo Club's Gibney Field and unpacked the most amazing assortment of goodies to set out behind (or in front of, depending on vanity and/or sloth) our trusty Jaguars, of which we all were invited to partake freely (the goodies, not the Jaguars). This went on for several hours, while a few polo ponies and their riders lazily cantered slowly about the field, taking occasional practice goal shots and lazily loping turns, providing an elegant and graceful backdrop in front of which to schmooze.



This is approximately what it looks like, and it's much more entertaining in person. These guys, and their ponies, are good!

Promptly (well, sort of) at around 3 pm, we loaned an E-Type and a Mark 2 to lead the two polo teams onto the field for a parade lap (Folly Fields in blue and Del Rancho in white – spoiler alert: Folly Fields won 11-9 in a fiercely fought match), and then gracefully got out of the way and returned to gnoshing, while the lads and their steeds went at it.

Anyway, we can't ignore the tailgating. Here are some snapshots:



Aldo Cipriano tries to maintain control, with only a little luck.



Rich Hanley arrives in his XK150 and attempts to give instructions to Glen McLachlan and Aldo Cipriano, with only a little luck.

Phoebe keeps a close watch on her pet human, Dave Rardin, to make sure he doesn't get into trouble.



Continued on page 16

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Dean Saluti et famiglia really puts out a spread for the JANE family. Awesome!



Nancy Rousset arrives with her lovely E-Type.



Grace has a nice spread laid out, courtesy of Bonnie Getz.



Linda Tuzzio, Rob Hathaway and their cat Phoebe go in for a very nice floral arrangement as part of their spread.



Norm Michaels' and Charlotte Mandell's gorgeous 1966 3.8 S makes us all feel better about everything!

You get the drift. A peaceful and serene but sporting afternoon. At the end of it, all our Jags lined up in formation for the presentation of trophies, most especially, of course, The Jaguar Cup. As you can imagine, a really good time was had by all. This is a glorious and very special event on the JANE Calendar. Thank you, Myopia!

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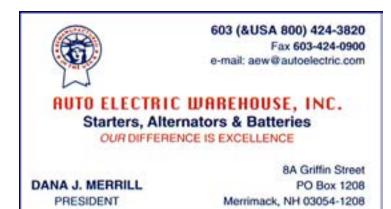
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